



SOUTHERN POWER DISTRIBUTION COMPANY OF A.P. LIMITED
CORPORATE OFFICE :: TIRUPATI

Memo.No:CMD/DIR(F)/CGM(R&IA)/GM(R&IA)/AO(Rev)/ D.NO: 644/24, Dt: 01.07.2024

Sub: APSPDCL–Revenue Wing – Third party Payment Channels which were integrated with Billdesk Gateway has withdrawn facilitating to the Users to make payments of electricity Bills with effect from 01-Jul-24 as per the RBI guidelines – Instructions issued - Regarding.

Ref: 1. Mail Received from M/s. NPCI Bharat Bill Pay Limited.
2. Communication from Billdesk over phone.

It is to inform that the Reserve Bank of India issued the Master Direction i.e. Reserve Bank of India (Bharat Bill Payment System) Directions, 2024 (“BBPS Directions 2024”) which specifies that any entity other than a biller, operating a system for payment of bills outside the scope of Bharat Bill Payment System is a “Payment System” and will require specific authorization to undertake the activity.

In view of the above, M/s. Billdesk vide reference 2nd cited, has informed that the third-party payment channels which were integrated with Billdesk are not able to continue facilitating their services to make payments for the electricity bills through their platform/app with effect from 01-Jul-24.

Hence all the Superintending Engineers/Operation and Senior Accounts Officer/Operation are directed to take the note of this fact and inform all the staff to educate the consumers to make digital payments by downloading the APSPDCL App which is available in Google play store.

Further it is also requested to issue the wide publicity to aware the consumers through the Print & Electronic media till the alternative arrangements made by the management of APSPDCL as per the Reserve Bank of India (Bharat Bill Payment System) Directions,2024 (“BBPS Directions 2024”). The model pamphlet is herewith enclosed for wide distribution among consumers through Meter Readers.

Encl: Model pamphlet

Chairman & Managing Director
APSPDCL::TIRUPATI

To
The Superintending Engineer, Opn, Ananthapur/Kadapa/Kurnool/Nellore/Tirupati.
The Senior Accounts Officer, Opn, Ananthapur/Kadapa/Kurnool/Nellore/Tirupati.
Copy to Peshi of Director (Finance)/APSPDCL.
Copy to Peshi of Chairman & Managing Director/APSPDCL.

APSPDCL విద్యుత్ వినియోగదారులకు విజ్ఞప్తి

RBI మార్గదర్శకాలను అనుసరించి ఇకమీదట Phonepe, GPay, PayTM మరియు ఇతర UPI Apps నందు మీరు బిల్లులు చెల్లించుటకు మా APSPDCL డిస్కం పేరు కనిపించదు. కనుక మీరు APSPDCL Consumer App ని గూగుల్ ప్లే స్టోర్ నుంచి డౌన్లోడ్ చేసుకుని గాని, లేదా మా డిస్కం వెబ్సైట్ <https://www.apspdcl.in> నుంచి గాని బిల్లులు చెల్లించవచ్చు. మా APSPDCL App లో గాని, లేదా మా డిస్కం వెబ్సైట్లో గాని మీరు బిల్లులు చెల్లించునప్పుడు మీరు మీ PhonePe, GPay, PayTM లేదా ఇతర UPI apps ని వాడవచ్చు. అలాగే మీరు డెబిట్, క్రెడిట్, నెట్ బ్యాంకింగ్, వాలెట్, క్యాష్ కార్డ్స్ కూడా వాడవచ్చు.