



Institute of
Rural Management Anand



Post Graduate Diploma in Management

(Rural Management - Executive)

PGDM(RM-X) (2021-22)



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IRMA: A LEGACY 40 YEARS IN MAKING

Institute of Rural Management Anand (IRMA) is driven by the dream of serving under-served segments of the society through professional management. Founded in 1979, IRMA is focused on creating management professionals who can bring about sustainable, ecologically-friendly and equitable growth by applying their management acumen at the grassroots level and influencing the public policy narrative at the national and global level.

ACCREDITATIONS



AICTE
All India Council for
Technical Education



NAAC
National Assessment And
Accreditation Council



NBA
National Board of
Accreditation



AIU
Association of Indian
Universities



India needs to show an honest face, a kind face, a human face ... What you need is good management with farmer power. Good management gives this power, the right direction and thrust. Nothing can stop the farmers then."

Padma Vibhushan
Dr. Verghese Kurien
Founder, IRMA



ABOUT PGDM(RM-X) 2021-22

- 15-month full time residential programme
- Designed for aspirants in supervisory/managerial category who have a good amount of practical work experience
- Cutting-edge curriculum
- Two field-based segments
- Wide range of electives
- Exposure to IRMA's partners across the globe

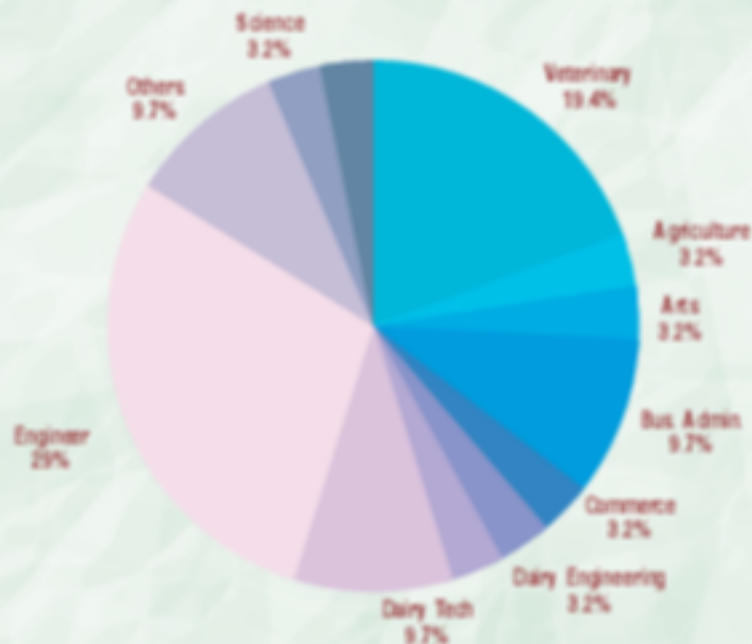
ACADEMIC CALENDAR*



*Subject to change

CLASS OF 2020-21

INDUSTRY SECTORS



PARTICIPANT BREAKUP

SPONSORED



21

SELF-SPONSORED



12

ADMISSIONS

SELECTION PROCESS

Stage 1

Application with valid test scores

Stage 2

Personal Interview

Stage 3

Result declaration

ELIGIBILITY CRITERIA

Minimum Work Experience

5 years

Minimum Educational Qualification

A Bachelor's Degree or equivalent in any discipline

Valid score of either CAT/XAT/GMAT, as under:

CAT 2018, 2019 and 2020

XAT 2018, 2019 and 2020

GMAT October 2018-January 2021

PROGRAMME FEE* (INR)

Tuition Fee: 990000

Refundable security Deposits: 18000

Alumni Association Fee: 2000

Total Fee payable: 1010000

*Fee includes tuition, books and course materials, accommodation and other facilities such as library, Wi-Fi and sports. Programme fee is subject to change.

ADMISSIONS CALENDAR

Online application portal opens	1 September, 2020
Last date for receipt of completed applications	31 January 2021
Intimation for Personal Interview	2 February 2021
Personal Interview	12 - 13 February 2021
Announcement of final results	22 February 2021
Last date for submitting acceptance form	1 March 2021
Last date for depositing first installment of fee	15 March 2021
Last date for withdrawal	As per prevailing AICTE norms
Induction Programme	24 - 30 May 2021
Commencement of First Term	31 May 2021

TESTIMONIALS



Poo Chaudhary
PGDM(RM-X) 2019

Being a dairy professional, I always wanted to join IRMA to sharpen my management skills and this dream came true when I was given the opportunity to enroll for the Post Graduate Diploma in Management (Rural Management Executive), or PGDM(RM-X) at IRMA. It has been a privilege to study at this premier institute, gain meaningful insights from enriching classroom discussions facilitated by highly experienced and knowledgeable faculty members and through esteemed guest speakers and various other events.

For the application of the acquired knowledge in real-world scenarios, 2 out-of-classroom terms comprising a 21 days 'Village Fieldwork Segment' in a remote village of UP and an internship for 3 months as 'Project Work Module' was provided in an industry of my interest. Further, the studio apartments equipped with basic amenities, world class classrooms & library infrastructure, lush green campus, multi cuisine mess menu made my stay extremely comfortable and memorable.



Dr. Manvir Singh
PGDM(RM-X) 2019

If you are looking for an Executive MBA program with rural development sector connect, PGDM(RM-X) program is the ideal one. PGDM(RM-X) at IRMA enabled me to bring fresh ideas, concepts and business tools that I have learned through this course, from my cohorts or faculty members. PGDM(RM-X) Program offers leadership exercises, interpersonal skills, analytical thinking skills, decision-making skills, etc., to the participants throughout the program. Faculty ensure that participants are well prepared to take up the future challenges by allowing them to work on real-time business cases and projects as a part of the curriculum. PGDM(RM-X) program is more focused on organizational leadership, applied learning, personal skill development, and international connectivity through Project Work Module of ten weeks duration. I got an opportunity to work at the Malaysian National Cooperative Movement (ANUKASA), Selangor (Malaysia) for my internship.



Shreyas Shethacharya
PGDM(RM-X) 2019

"It was a dream to come true for me to pursue PGDM(RM-X) programme from IRMA as the institute has been the pioneer in rural management education and research. The courses, field segments and projects are suitably designed to inculcate the spirit of conscious capitalism, emphasizing in creating knowledge of business development to sustain beyond profit to serve a greater purpose. The distinguished faculty of the institute enabled us to groom professionally by embedding integrity, accountability and team spirit. The association with social enterprises and Producer Company during the project work stage us to bring sustainable and equitable prosperity for all stakeholders."



Shubhoj Karan
PGDM(RM-X) 2019

PGDM(RM-X) programme not only provides quality education but also the values that define us as effective leaders. Subjects such as Organizational Behaviour, Organizational Structure and Design, Managerial Communication, Collective Action and Cooperation as well as the unique teaching pedagogy have completely changed my thought process and professional approach.



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GLIMPSES OF THE CAMPUS LIFE



ACADEMIC COMPLEX PRMX PROGRAMME





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